



## **A collaborative approach to improving access to UK marine data**

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[www.medin.org.uk](http://www.medin.org.uk)

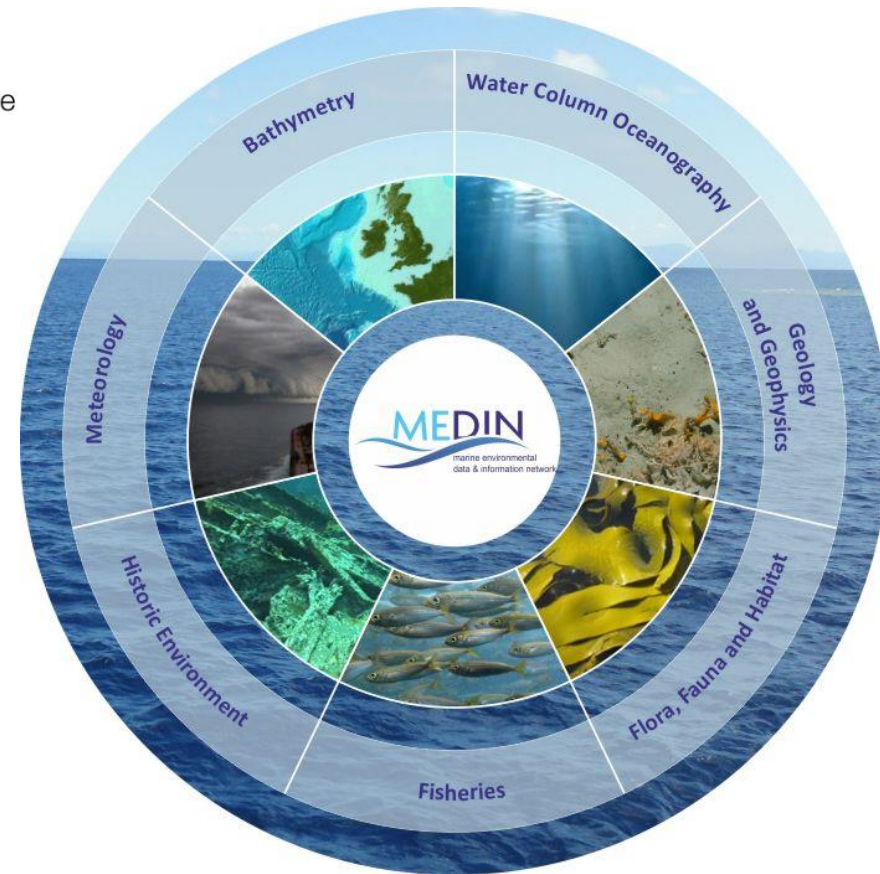
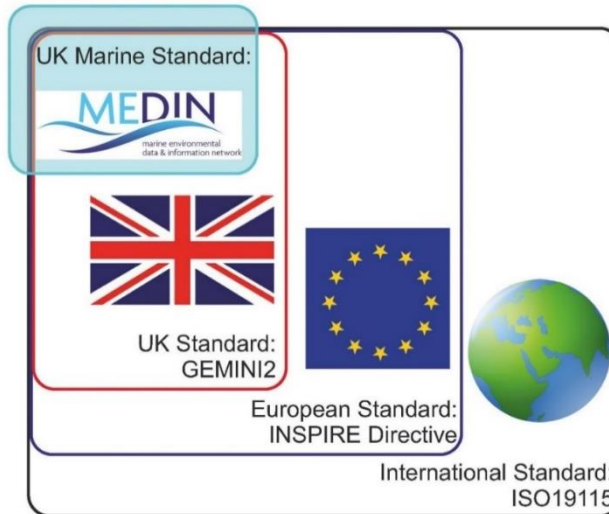
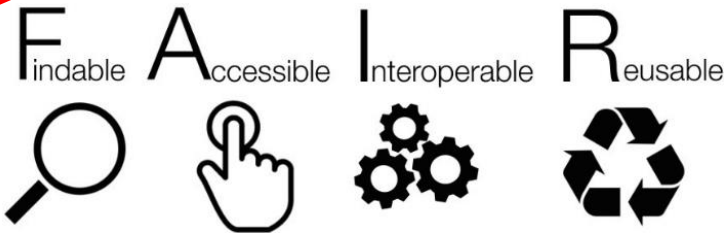
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# MEDIN's vision

Measure once,  
use many times



# Cost Benefit Analysis



## What is a cost benefit analysis?

### Why was it done?

- For qualitative and quantitative data around the benefits and costs of MEDIN

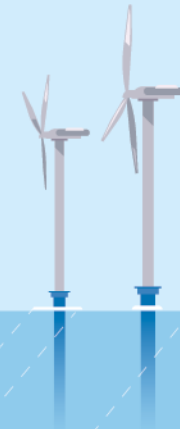
### How did we do it?

- Published a marine data user survey Aug-Sept 2019
- Analysed the results

Full report available on our website [www.medin.org.uk](http://www.medin.org.uk)



# Benefits and Costs of MEDIN



✓ £18.9M benefit

It's easy to find marine data because it's all in one place.

✓ Make better decisions because you have more evidence.

✓ £27.2M benefit

Staying organised with MEDIN is simple, meaning your own data is easy to find and use.

✓ £13.7M benefit

Avoid the cost of a marine survey – you can use the data from MEDIN.

£ £5.5M cost

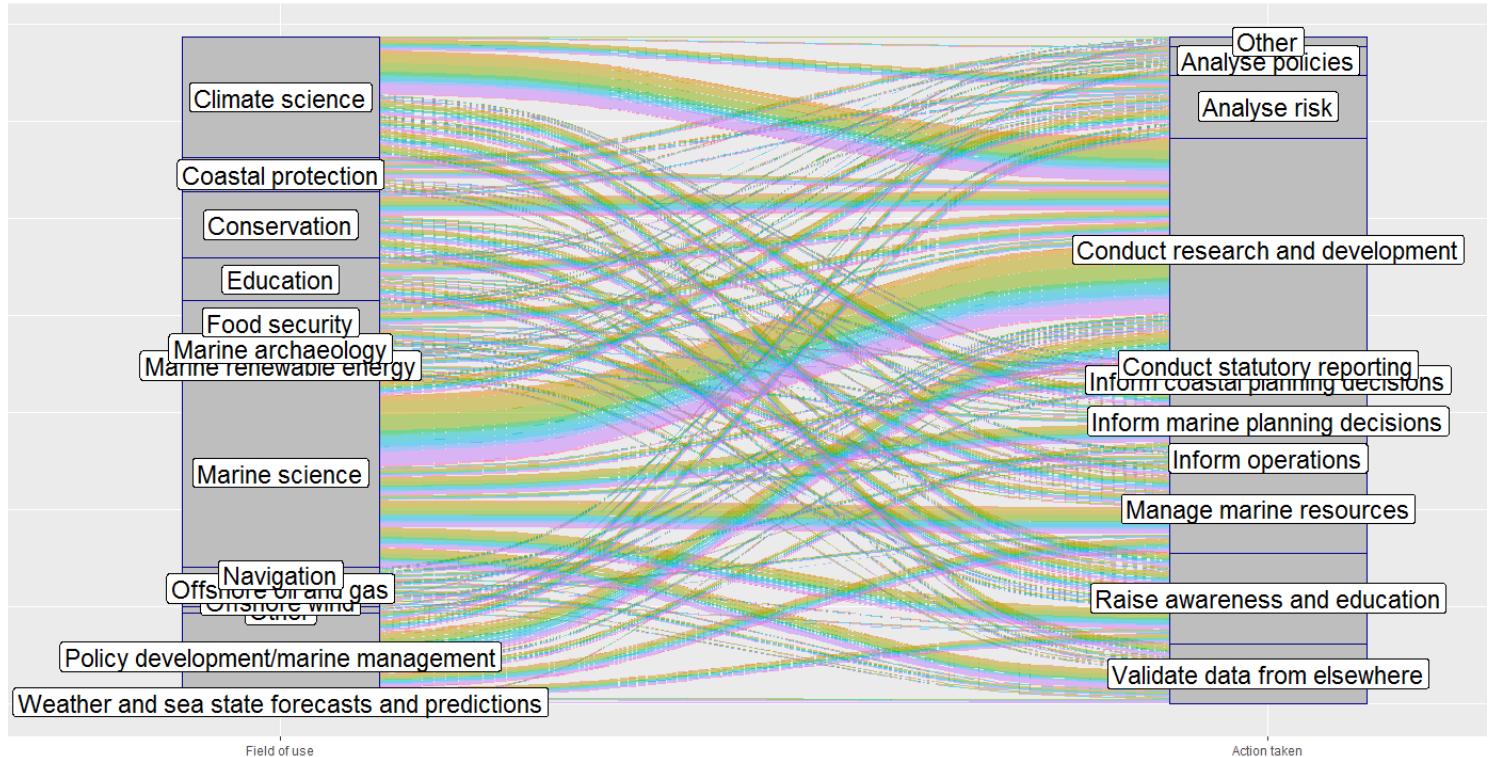
Coordinate UK marine data management.

£ £1.8M cost

User investment.

✓ MEDIN's benefits far outweigh the cost of providing the service.

# Exploring Value Chains in Public Marine Data: A UK Case Study

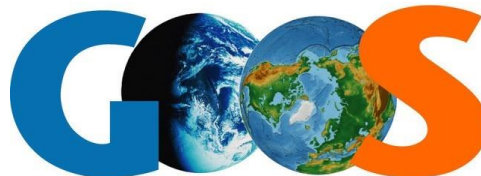


*A joint OECD Working Paper in collaboration with MEDIN and the Intergovernmental Oceanographic Commission of UNESCO, to be published in May 2021.*



OECD

BETTER POLICIES FOR BETTER LIVES



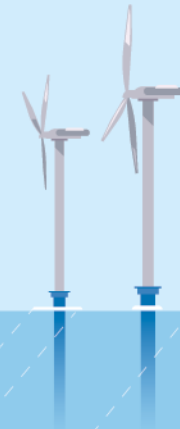
The Global Ocean Observing System



marine environmental  
data & information network



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